

**Shinerama celebrates 10<sup>th</sup> Anniversary of Canada Day  
Volunteers to fundraise at Market Square during Canada Day Countdown**

Saint John, June 13, 2014 – UNB Saint John’s Shinerama committee will kick start their major fundraising push this year at the annual countdown to Canada Day festivities hosted by Market Square.

A long time tradition, it’s an opportunity for the campaign to raise some money as well as the profile of the organization.

“We’ve been involved with the event for a number of years,” says Michael Crate, Shinerama committee chair. “We hope to raise lots of awareness and funds on that day.”

There will be lots to do on the day of the festivities, which marks the 10<sup>th</sup> year of Market Square’s annual countdown and a continued partnership between the two organizations.

“We are going to have a lot for people to do. During the early hours of the day we will be running a Stiletto Stampede race, and each heat the winner will get a prize. We will also be running a mechanical bull during the day and into the evening, that by donation people can take their turn on”, says Crate.

“We are also running a gourmet barbecue from 11pm until the evening concludes, so everyone enjoying the great entertainment and beverages can grab some grub as well.”

The committee hopes to raise a few hundred dollars towards their goal this year.

For the full line up of activities and details on the event, visit [www.shinesj.ca/countdown](http://www.shinesj.ca/countdown)

Shinerama is a national fundraising campaign that happens at more than 60 university and college campuses across the country and raises over \$1 million to go towards cystic fibrosis research and resources for families dealing with the crippling disease.

For more information, or to donate online, visit [shinesj.ca](http://shinesj.ca).